



Features, Services and Fees

Client Branded Private Label VBizMail Platform

- Client determines name of their system and provides logos, colors, & graphics for Micro-Site to customize the platform
- Client designs photo shop file of branded video brochures
- Micro-Site creates up to five (5) Branded Video Brochures designed in photo shop by Client.
 - May include overlay video and standard embedded 4x3 or 16x9 video formats, or no video.
 - All links are preset to be tracked by each representative from their tracking database
- Client has message board that will appear in all rep accounts – client posts and controls all messaging
- E-commerce functionality for Micro-Site to charge Representatives for monthly fees based upon Client/Micro-Site created landing page(s).
- E-Commerce engine for representative fees managed by Micro-Site.
- Client access and training to upload and alter content in Branded Video Brochures as well as the platform
- Ability to upload email addresses for email campaigns (No purchased lists. Lists must comply with all current federal and state anti-spam policies).
- Ability to send unlimited emails utilizing Branded Video Brochures system.
- Access to real time tracking database for Client and entire representative database of email campaigns.
- Up to 1GB of storage for graphics and video in each representative's account.

Representative Services

- Ability to upload personal information and picture that will auto-merge into the video brochure.
- Ability to upload email addresses for email campaigns (No purchased email lists. Lists must comply with all current federal and state anti-spam policies).
- Ability to send unlimited emails utilizing Branded Video Brochures system and Client created content.
 - Ability to pre-set a schedule to have emails delivered at that time and day
- Ability to post a link on representative's social media sites to the personalized video brochures and video business card.
- Access to real time tracking database. Track video viewing times and links hit by the individual.
- Capability of delivering video overlay in video brochures and video business cards.
- Auto Mail Merge capabilities.
- Send-to-friends capability that adds email addresses to Representative data base from opt-ins.
- Automatically send personalized thank you video brochure to customers buying from the representative's personal website.
- Capability of embedding an auto response profile box in video brochures.

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Nine Thousand Dollars (\$9,000) paid with signed agreement.

Representative Package – Thirty dollars (\$30.00) per month charged directly to representatives by Micro-Site for up to 1,000 video minutes per month and 1,000 emails opened per month. For minutes viewed or opens over 1000, the representatives pay 1.5 cents per minute for minutes viewed or 1.5 cents per opened email whichever is greater. You do not pay for both, only the larger. Monthly fees are not prorated and will be collected on the first business day of each month for that month.

Additional Fees/Services

Additional Branded Videos Brochures created from client's photo shop file (beyond 5) = \$500 per brochure.